Why high quality patents are needed for licensing in ICT sector

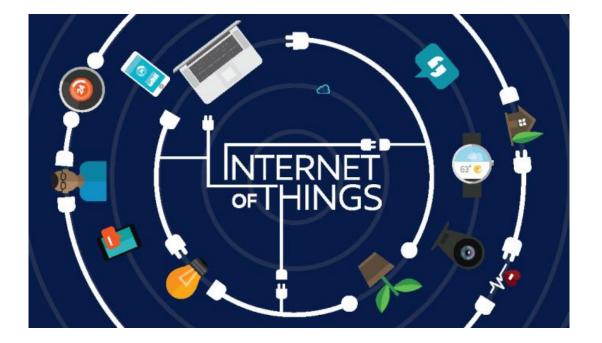
Gabriele Mohsler, VP Patent Creation Management IPQC 14.06.2024

Some background information

- ICT industry
 - High R&D investment in developing new technologies
 - Files continuously large number of patents
 - Defensive purpose, but due to business environment there is a focus on an offensive use of patents
 - Offensive, means licensing
- Licensing
 - More or less the entire portfolio is licensed
 - Licensing income is re-invested in developing new technologies

Licensing background

- Technical license negotiations
- Example patents with claim charts are exchanged
- Worldwide portfolio licensing



Portfolio background

- Broad filing strategy
- Significant budget
- Early and provisional filing
- European Patents are almost always filed



Why Quality is needed!

- Licensees have the right and want to license patents that are meaningful to them and are <u>valid</u>
- Licensees are not prepared to pay for invalid patents
- Licensors want to license out valid patents
- Licensors reputation



Quality in the ICT sector

- Standard documentation is important and increasingly complex
- Independent & dependent claims are important
- Technical knowledge of examiners is key



Imagine a world where limitless connectivity means limitless possibility