# Why high quality patents are needed for licensing in ICT sector

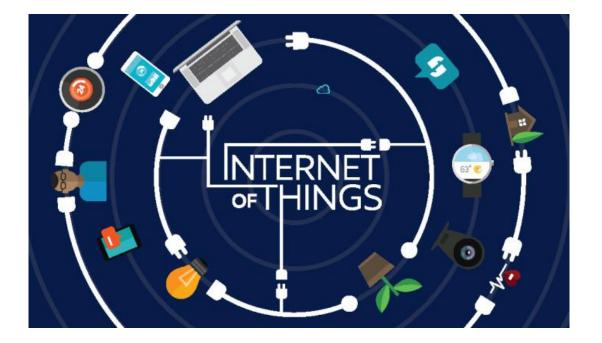
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#### Some background information

- ICT industry
  - High R&D investment in developing new technologies
  - Files continuously large number of patents
  - Defensive purpose, but due to business environment there is a focus on an offensive use of patents
    - Offensive, means licensing
- Licensing
  - More or less the entire portfolio is licensed
  - Licensing income is re-invested in developing new technologies

#### Licensing background

- Technical license negotiations
- Example patents with claim charts are exchanged
- Worldwide portfolio licensing



## Portfolio background

- Broad filing strategy
- Significant budget
- Early and provisional filing
- European Patents are almost always filed



## Why Quality is needed!

- Licensees have the right and want to license patents that are meaningful to them and are <u>valid</u>
- Licensees are not prepared to pay for invalid patents
- Licensors want to license out valid patents
- Licensors reputation



#### Quality in the ICT sector

- Standard documentation is important and increasingly complex
- Independent & dependent claims are important
- Technical knowledge of examiners is key



# **Imagine** a world where limitless connectivity means limitless possibility